

PROGRAM CURRICULUM
MASTER IN HOSPITALITY MANAGEMENT

Table 1: The Master of Hospitality Management (Application oriented)

No	Course number	Course name	Credits
General Component			4
1	POL601	Philosophy	4
Required Component			21
1	HOS701	Management Culture in the Hospitality & Food Industry	3
2	HOS702	Risk Management in the Service Industry	3
3	HOS703	Practical Seminar	3
4	HOS711	Hospitality & Food Management	3
5	GEN701	Research Methods	3
6	MAN701	Human Resources Management	3
7	TOU703	Service Quality Management in Hospitality Industry	3
Elective Component (choose 7 courses – 21credits)			36
1	HOS721	Project Management in the Hospitality Industry	3
2	HOS722	Advanced Food and Beverage Management	3
3	HOS723	Hospitality Financial Management	3
4	HOS724	Corporate Social Responsibility in the Tourism Industry	3
5	HOS725	Supply Chain Management in the Hospitality Industry	3
6	HOS726	Brand Management in the Hospitality Industry	3
7	HOS727	Field trips	3
8	GEN711	Applied Statistics	3
9	TOU702	Corporate Development Strategy in Tourism	3
10	TOU704	Tourism Markets	3
11	TOU714	Public Administration in Tourism Sector	3
12	TOU716	Tourism Planning	3
Accumulative Component			2
1	SKL741	Academic Skills in Thesis/Projects Writing, Defense and Scientific Publications	2
Internship Component			5
1	HOS741	Internship (*)	2
2	HOS742	Graduation internship (**)	3
Graduation Component			9
1	HOS751	Graduation Project	9
Total			62

Table 2: The Master of Hospitality Management (Research - Oriented)

No	Course number	Course name	Credits
General Component			4
1	POL601	Philosophy	4
Required Component			21
1	HOS701	Management Culture in the Hospitality & Food Industry	3
2	HOS702	Risk Management in the Service Industry	3
3	HOS703	Practical Seminar	3
4	HOS711	Hospitality & Food Management	3
5	GEN701	Research Methods	3
6	MAN701	Human Resources Management	3
7	TOU703	Service Quality Management in Hospitality Industry	3
Elective Component (choose 3 courses – 9 credits)			09
1	HOS721	Project Management in the Hospitality Industry	3
2	HOS722	Advanced Food and Beverage Management	3
3	HOS723	Hospitality Financial Management	3
4	HOS724	Corporate Social Responsibility in the Tourism Industry	3
5	HOS725	Supply Chain Management in the Hospitality Industry	3
6	HOS726	Brand Management in the Hospitality Industry	3
7	HOS727	Field trips	3
8	GEN711	Applied Statistics	3
9	TOU702	Corporate Development Strategy in Tourism	3
10	TOU704	Tourism Markets	3
11	TOU714	Public Administration in Tourism Sector	3
12	TOU716	Tourism Planning	3
Accumulative Component			2
1	SKL741	Academic Skills in Thesis/Projects Writing, Defense and Scientific Publications	2
Scientific Research and Graduation Internship			11
1	HOS741	Internship (*)	2
2	HOS742	Graduation internship (**)	3
3	HOS743	Topic # 1: Literature Review	2
4	HOS744	Topic # 2: Socio-Economic Survey Research	2
5	HOS745	Proof: Invitation letter, Certificate, Abstract on proceedings of conference)	2
Graduation Component			15
1	HOS752	Thesis	15
Total			62