

PROGRAM CURRICULUM
MASTER IN TOURISM AND TRAVEL SERVICES MANAGEMENT

No	Course number		Course Name	Credits
	Course	Number		
General Component				4
1.	POL	601	Philosophy	4
Required Component				21
1.	MAN	701	Human Resources Management	3
2.	ECO	701	Managerial Economics	3
3.	GEN	701	Research Methods	3
4.	TOU	703	Service Quality Management in Hospitality Industry	3
5.	TOU	702	Corporate Development Strategies in Tourism	3
6.	TOU	704	Tourism Markets	3
7.	TOU	705	Practical Seminars	3
Elective Component				21
1.	GEN	711	Applied Statistics	3
2.	HOS	711	Hotel and Restaurant Management	3
3.	TOU	711	Tourism Festival and Event Management	3
4.	TOU	713	Evaluation Methods of Tourism Resources	3
5.	TOU	714	Public Administration in Tourism Sector	3
6.	TOU	716	Tourism Planning	3
7.	TOU	717	Tourism Destination Marketing	3
8.	TOU	718	Tourism Economics	3
9.	TOU	719	Cultural Heritage in Tourism Business	3
10.	TOU	720	Operations Management in Tourism Business	3
11.	TOU	721	English for Tourism	3
12.	GEN	712	Field Trips	3
13.	TRA	711	Travel Services Management	3

No	Course number		Course Name	Credits
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Accumulative Component				2
1.	SKL	741	Academic Skills in Thesis/Projects Writing, Defense and Scientific Publications	2
Internship Component				5
1.	TOU	731	Internship	2
2.	TOU	732	Graduation Internship	3
Graduation Component (student choose 1 out of 2)				9 (15)
1.	TOU	741	Graduation Projects (students choose 2 courses in Elective Component)	9
2.	TOU	742	Thesis	15
Total				60

President
(Signed)

Assoc. Prof. PhD Nguyen Minh Duc